

AMP Energy Drink Turns Office Into Crazy Insane Asylum



I scream. You scream. We all scream for ice cream. Oh...sorry. Actually, no one's screaming in this Proximity-created commercial for AMP Energy. Well, maybe they are. It's just that we can't hear them as they run through the office in slow motion like crazed zombies as an ice cream wielding robot dispenses the frozen stuff as if its lost bladder control.

The office workers, who clearly need something to spice up their Monday morning, engage in some kind of ritualistic group foodgasm while the stunned boss wonders who the hell he's employed.

Somewhere in here is the message that AMP Energy drink can turn even the most mundane office cube farm into a goo-tastic insane asylum worthy of Rob Zombie/David Lynch project. Well, if there were such a project.

And what's up with the guy not wearing pants?

